

BUSN3065 EXPERIENCE IN ASIA PROJECT

Course web address: <http://ecocomm.anu.edu.au/busn3065>

Course Outline – Semester 2, 2004

1. General information

The office of the School of Business and Information Management (BIM) is located on the 2nd floor of the Hanna Neumann (HN) building. ANU map reference 3F, Building 21, See: <http://studyat.anu.edu.au/map/>

1.1 Lost Property

If you lose an item during any BUSN or INFS unit, please check at the BIM Office to see if it has been handed in. An alternative place to check is the Lost and Found Office in the John Yenken building (Building 45) as, after a few weeks, lost property from the BIM Office is transferred there.

1.2 Generic Forms

Forms, including dictionary proformas and assignment cover sheets, are available from the foyer of the BIM office and can also be downloaded from the course website. Please remember that these forms are generic and do not override any instructions or forms provided by your lecturer.

1.3 Conduct

Students should attend all classes and:

- Be there on time - If you arrive late try to use the back entrance (if available) and do not to disturb others. If you have to leave early, it is better to sit near the aisle near the back of the theatre.
- Be courteous - To fellow students and the teaching staff. In particular, while someone is talking, please show some respect and listen.
- Be prepared for class - Classes normally involve some pre-reading and, sometimes, exercises. You should complete these tasks beforehand so that you maximise the value of attending the class. If presentation notes have been provided, bring them to the class and ensure that you are familiar with their contents. Attempt all assigned questions before the class.
- Take any rubbish with you when you leave a room.
- Do not eat or drink during class or in teaching rooms.

Please note: Students who are disruptive or prevent others from fully participating in classes will be asked to leave. Further details can be found on the following Faculty web page: <http://ecocomm.anu.edu.au/ug/troubleshooting.asp>

2. Staff

2.1 Teaching staff

	E-mail	Room	Phone	Consultation times
Lecturer				
Pierre van der Eng	pierre.vandereng@anu.edu.au	2043 Moran	6125 5438	Tue 3-5pm, or by appointment
Course administrators				
Kate Gilchrist	enquiries.bim@anu.edu.au	2037 HN	6125 7968	9am – 5pm
Sophie Chessell	enquiries.bim@anu.edu.au	2037 HN	6125 0025	9am – 5pm

Consultation times are provided to allow students the opportunity to meet with lecturers to discuss course issues. If you need to speak with your lecturer and are not able to visit during consultation times, please send him an e-mail with your query or make an appointment. All staff contact details are available in the foyer of the BIM office and on the following website:

<http://ecocomm.fec.anu.edu.au/schools/bim/default.asp>

2.2 Lecturer

The lecturer is responsible for the organisation of the whole course. He will conduct the weekly sessions and the study tour. If you are having difficulties with the course material, please see the lecturer during consultation times or make an appointment with him.

2.3 Course administrators

If you have any questions of an administrative (*i.e.* non-academic) nature these can be directed to Kate Gilchrist or Sophie Chessell, the course administrators. They can assist you with course materials, timetables and directions. Kate and Sophie are available during office hours (9 am – 5 pm) at the school's office, but it may be easier to send them an e-mail: enquiries.bim@anu.edu.au.

2.4 Further advice

Faculty Office

For advice on course transfers, enrolment variation, status and other general matters please go to the Faculty Office located on the 1st floor of the Copland building or phone 6125 3807 or email info.ecocomm@anu.edu.au.

Associate Dean for Undergraduate Studies

Dr Steven Stern is the Associate Dean for Undergraduate Studies in the Faculty of Economics and Commerce. He can be contacted by e-mail: steven.stern@anu.edu.au

Head of School

Prof. Gary Monroe, the *Head of School*, advises students on particular matters that cannot be discussed or resolved elsewhere. In these rare circumstances, appointments to see Prof. Monroe are made by contacting the School Office.

3. Course overview

3.1 Course aims

This course provides students with a first-hand introduction to aspects of business environment and business organisation in Southeast or East Asia. It exposes students directly to different business issues in several Asian countries through intensive teaching at Asian academic institutions, visits to companies, business organisations, and public institutions conducive to business. The first-hand impressions allow students to appreciate the interplay of business environment and company management and organisation in Asian countries.

This is an *iLearning* course. It uses an inquiry-based approach to engage students in the process of formulating questions and investigating issues that are relevant to their lives. The course also has a strong skills-based focus, aimed at enhancing the research and communications skills students need in their future careers as professionals and researchers. It draws on the wide variety of resources readily available at the ANU for the study of international business.

In 2004, the course will range over the following themes that are related to the organisation of business and the business environment in particularly Singapore, Malaysia and Indonesia:

- **Agro-industry**
specifically rubber and palm oil in Sumatra and Malaysia
- **Business finance**
specifically stock markets in Singapore and Kuala Lumpur, foreign financial firms
- **Transport and logistics**
specifically the Singapore and Klang ports and shipping in the Straits of Malacca
- **Industrial estates**
specifically in Batam and Penang
- **Assembling companies and their supplier firms**
specifically electronics and automotive industries in Batam and Penang, and the automotive industry in Selangor surrounding the PROTON company
- **Institutions in business**
specifically chambers of commerce, financial intermediaries, government agencies facilitating e.g. foreign trade, industry-specific education, and competition laws
- **Development of a high-tech industry**
specifically the electronics and IT industries in Penang and Cyberjaya
- **Regional economic integration and trade policies**
specifically bilateral trade and investment relations Singapore-Indonesia-Malaysia, AFTA and 'growth triangles' within ASEAN
- **Foreign investment**
specifically foreign firms in Singapore, Batam, North Sumatra, Penang and Selangor.

3.2 Course objectives

In addition to in-country lectures, students are expected to research a chosen topic in consultation with the course coordinator. Students will be responsible for meeting the cost of travel and overseas stay in this course.

By the end of this course, students will be able to understand, analyse and evaluate the business environment in the countries that will be visited during the fieldwork part of the course, and assess the impact of the business environment on the strategies, organisation and management of firms in these countries. Students will be able to communicate their understanding in a clear and concise way through tests, group and individual assignments and seminar participation.

3.3 Course prerequisites

Entry with written agreement of the course coordinator. Students will have to apply to be admitted to the course. Application forms can be found on the course website.

3.4 Sessions

Friday 11am-2pm Moran G008

There is one session each week during the semester. The sessions will introduce students to the main topics related to the subject of the course. These topics are listed below in Section 6. Students will actively participate in the sessions in the form of presentations and discussion.

The lecturer and students will make use of PowerPoint (PPT) slides to conduct presentations. If available, students may download these slides in PDF format from the course website before the lecture and bring prints into the lectures for further note taking. This material is **not** a substitute for attending the sessions. It only contains prompts and cannot be understood without listening to the presentation.

You are expected to attend all sessions and to have done the identified reading for each session. You are also expected to make two presentations. The organisation of the sessions is explained in Section 6 of this course outline.

Your presence during the sessions will not be recorded. Instead, each session will conclude with a quiz which will count towards your final mark. Missing a session will mean missing a mark towards your final mark and an opportunity to test yourself.

3.5 Private study

In preparation for each session, students are expected to read articles that will be distributed during the session of the previous week. Spare copies will for copyright reasons only be available from WebCT. The session schedule in Section 6 lists the work students are expected to complete before attending the sessions.

3.6 Course website, WebCT

The School of Business and Information Management utilises the Internet to communicate with its students. Information such as assessment details, timetables, examination notices and course materials are posted to the course website for the information of all students. The **course website** can be found at: <http://ecocomm.anu.edu.au/busn3065>

The slides and other material on the course website will be password protected. The password will be given during the first session.

It is the responsibility of each individual student in the course to regularly visit the course website in order to remain informed about the current administration of the course. Apart from the above mentioned uses, the website is further utilised to update students on changes to timetables, examinations and assessments as they occur.

3.7 Assessment

The assessment procedure will be decided after consultation with students during the first session. The lecturer **proposes** assessment on the following basis:

Task	Weighting
a. 12 weekly quizzes	10%
b. Group presentation	10%
c. Individual project presentation (1)	10%
d. Individual project presentation (2)	15%
e. Learning and travel journal	25%
f. Individual final project report	30%
TOTAL	100%

All components of the above assessment are compulsory and must be submitted.

Students are encouraged to become familiar with the policies for 'Examination and Assessment'. These can be found on page 23 of the *ANU Undergraduate Handbook 2004* (<http://www.anu.edu.au/sas/handbook/2004/index.php>) and the policies, procedures and rules referred to in Section 4 of this course outline.

a. Weekly quizzes

The assessable work students are expected to do during the sessions is discussed in Section 6 of this course outline. Each quiz consists of 6 multiple choice questions.

b. Group presentations

Each of the group presentations will be on one of the broad themes of the course (see section 3.1). The purpose of the group presentation is to familiarise students with PowerPoint (PPT) and with the theme in which their individual research project will be embedded. The presentations will be marked by the audience, consisting of the other students in the course and the lecturer. The presentation mark will be calculated as an unweighted average.

The individual presentations and research projects focus on an aspect of one of these themes.

c. and d. Individual project presentations

Both individual presentations will focus on an aspect of one of the themes listed in section 3.1. They will be work in progress reports of the research projects of individual students discussed below under f. They will be marked as under b.

The first presentation is based on preliminary research into an issue, using sources that are in the public domain and that are available through the ANU library or the National Library of Australia. The presentation outlines the research question and indicates how the issue may be explored further during the study tour.

The second presentation will take place at the end of the study tour and will be based on both the research done in Canberra and the additional insights gained during the study tour. The second presentation will effectively summarise the findings of the final project report.

e. Learning and travel journal

Students will keep a notebook in which they will record their reflections on learning in the course and during the study tour. Please purchase a strong hard covered notebook for this purpose that is smaller than A4 and easy to carry around.

After each session, record your reflections in relation to the issues discussed during the session, starting with session 2. During the study tour, keep your journal for each day. Divide your work into two parts: 1. field notes (an account of what you have done and what you observed); 2. your reflections on the field work (your thoughts about the implications and relevance of what you did or observed).

The journal will be collected at the end of the semester, and feedback will be given before departure for the study tour. The journal will be collected at the end of the study tour on Friday 10 December and marked. The relevance of keeping a journal and a set of marking criteria will be distributed and discussed during the first session.

f. Individual final project report

The final report is based on the work done under b.-e. above. It addresses an issue that is related to one of the themes discussed under b. It is based on research undertaken in Canberra and during the study tour, as indicated under c. and d., and also on the journal mentioned under e. The final report will be collected on Saturday 11 December and marked. See further under section 7.

3.8 Improve your skills

The ANU has various services that students can use for free to improve their skills: IT training, library training, Academic Skills and Learning Centre sessions, InfoPlace, and online help. For IT training, see: <http://ilp.anu.edu.au/training/student.html>. The Academic Skills and Learning Centre offers services to students regarding a range of academic issues including essay writing. More information about the service can be found at: <http://www.anu.edu.au/academicskills/>

4. Information for enrolled students: Policies, procedures and rules

Students are expected to be familiar with the Faculty and university-wide policies and procedures in regard to:

- Special examinations,
- Supplementary examinations,
- Special consideration,
- Review of assessment, and
- Plagiarism.

For information on the Faculty's policies, procedures and rules please refer to the section 'Policies' on the following site: <http://ecocomm.anu.edu.au/student/> However, due to the format of this course these policies are not directly applicable to the assessment in the course, except for the last two.

Students should particularly be aware of the fact that the Faculty does not tolerate plagiarism. The Faculty regards plagiarism as any appropriation of the ideas or expressions of another without relevant and appropriate acknowledgment. This includes unattributed appropriation of text or content and may extend to improper referencing. Plagiarism will not be tolerated in this course and all discovered instances will be pursued to the full extent allowable under the rules.

All students in the course are expected to be familiar with the ANU's *Code of Practice on Academic Honesty*, which contains provisions about plagiarism. Section 3 lists the 'Responsibilities of students'. (See:

http://info.anu.edu.au/policies/Codes_Of_Practice/Students/Other/Academic_Honesty.asp).

Where students have doubts as to how to deal with or acknowledge source materials in essays and assignments they should consult the lecturer.

5. Grading

In accordance with the University Assessment Grades/Codes, the School of Business and Information Management applies the following scale when awarding grades:

Final Pass Grades	
HD - High Distinction	80 – 100
D – Distinction	70 – 79
CR – Credit	60 – 69
P – Pass	50 – 59
PS – Pass at supplementary examination	50
Final Fail Grades	
N – Fail	00 – 49
NCN – Not Completed/Fail	
WN – Withdrawn with failure	
Interim Codes (used when a result for a course has not yet been finalised)	
DA – Deferred assessment	
PX – Awarded supplementary assessment	
RP – Result pending	
WA – Withheld for administrative reasons	

The proposed assessment scheme for this course indicates the weighting of each assessment component in your final result. If the examiners decide scaling is appropriate, then the final mark you are awarded in this course may differ from the aggregation of the raw marks of each assessment component. Scaling can increase or decrease your mark but does not change the order of your mark relative to the other students in the course.

6. Session timetable

The sessions introduce the business environment in the countries that will be visited during the study tour, and the key themes in the course. The provided reading material supports the sessions. The quizzes in the sessions will be based on the provided reading and the material discussed during the session. You are therefore strongly advised not to skip any sessions.

Session	Date	Topic (some aspects of the program are provisional!)
1	23 July	<ul style="list-style-type: none">• Introduction to the course,• Discussion of organisation and assessment
2	30 July	<ul style="list-style-type: none">• Economic development in Southeast Asia• Selecting a research topic, conducting library research, conducting research during the study tour <p>Read:</p> <ul style="list-style-type: none">• Lim, Chong Yah (2001) <i>Southeast Asia: The Long Road Ahead</i>. (Singapore: World Scientific Publishing) pp.1-54.• D. Dowling & B. Hooper (1996) <i>Contemporary Asia: A</i>

		<p><i>Research Guide</i>. Perth: University of Western Australia.</p> <p><i>Come prepared with your questions about the reading</i></p>
3	6 August	<ul style="list-style-type: none"> • Economic and business development in Malaysia • Video <i>Mini Dragons: Malaysia</i> <p><i>Read:</i></p> <ul style="list-style-type: none"> • 'Malaysia and Singapore: Southeast Asia's hub' • B. Case (2002) 'Malaysia', in D.S.L. Jarvis (ed.) <i>International Business Risk: A Handbook for the Asia-Pacific Region</i>. (Melbourne: Cambridge UP) 197-229. <p><i>Come prepared with your questions about the reading</i></p>
4	13 August	<ul style="list-style-type: none"> • Economic and business development in Singapore • Video <i>Mini Dragons: Singapore</i> <p><i>Read:</i></p> <ul style="list-style-type: none"> • 'Malaysia and Singapore: Southeast Asia's hub' • M. Cook (2002) 'Singapore', in D.S.L. Jarvis (ed.) <i>International Business Risk: A Handbook for the Asia-Pacific Region</i>. (Melbourne: Cambridge UP) 267-299. <p><i>Come prepared with your questions about the reading</i></p>
5	20 August	<ul style="list-style-type: none"> • Economic and business development in Indonesia • Video <i>Mini Dragons: Indonesia</i> <p><i>Read:</i></p> <ul style="list-style-type: none"> • 'Indonesia: Tribulations of a resource-rich country' • C. Brown (2002) 'Indonesia', in D.S.L. Jarvis (ed.) <i>International Business Risk: A Handbook for the Asia-Pacific Region</i>. (Melbourne: Cambridge UP) 123-157. <p><i>Come prepared with your questions about the reading</i></p>
6	27 August	<ul style="list-style-type: none"> • Lecture on economic regionalism in Southeast Asia • Guest lecture by Professor Peter Rimmer on transport systems in Southeast Asia • Student presentations on key themes (1) <p><i>Read:</i></p> <ul style="list-style-type: none"> • Lim, Chong Yah (2001) 'Economic regionalism' in <i>Southeast Asia: The Long Road Ahead</i>. (Singapore: World Scientific Publishing) pp.180-214. • P.J. Rimmer (2003) 'The spatial impact of innovations in international sea and air transport since 1960' in Chia, Lin Sien (ed.) <i>Southeast Asia transformed: A geography of change</i>. (Singapore: ISEAS) pp.287-316. <p><i>Come prepared with your questions about the reading</i></p>
7	3 September	<ul style="list-style-type: none"> • Student presentations on key themes (2) • Guest lecture by Dr Shannon Smith on Batam <p><i>Read:</i></p> <ul style="list-style-type: none"> • S.L. Smith (1998) 'Batam Island and Indonesia's High-Technology Strategy' in H. Hill and Thee Kian Wie (eds.) <i>Indonesia's Technological Challenge</i>. (Singapore: ISEAS) 342-63. • Royle, S.A. (1997) 'Industrialisation in Indonesia: the example of Batam Island', <i>Singapore Journal of Tropical Geography</i> 18(1), 89-98. <p><i>Come prepared with your questions about the reading</i></p>

8	10 September	<ul style="list-style-type: none"> • Student presentations on key themes (3) • Guest lecture by Dr Colin Barlow on the rubber and oil palm business in Malaysia and Indonesia <p><i>Read:</i></p> <ul style="list-style-type: none"> • Lim, Chong Yah (2001) 'Rubber, oil palm and other crops' in <i>Southeast Asia: The Long Road Ahead</i>. (Singapore: World Scientific Publishing) pp.77-96. <p><i>Come prepared with your questions about the reading</i></p>
SEMESTER BREAK		
9	1 October	<ul style="list-style-type: none"> • Guest lecture by Professor Hal Hill on foreign investment and industrialisation in Malaysia and Indonesia <p><i>Read:</i></p> <ul style="list-style-type: none"> • Lim, Chong Yah (2001) 'Industrialisation: Comparative strategy' in <i>Southeast Asia: The Long Road Ahead</i>. (Singapore: World Scientific Publishing) pp.115-146. <p><i>Come prepared with your questions about the reading</i></p>
10	8 October	<ul style="list-style-type: none"> • Culture and travel in Southeast Asia • Guest lecture by the ANU Health Service • Information about the places and organisations we will visit in Singapore, Batam, Medan/North Sumatra, Penang, Kuala Lumpur/Selangor <p><i>Read:</i></p> <ul style="list-style-type: none"> • Sections from the Lonely Planet guide books on Malaysia, Singapore and Indonesia. <p><i>Come prepared with your questions about the reading</i></p>
11	15 October	<ul style="list-style-type: none"> • Individual student presentations (1)
12	22 October	<ul style="list-style-type: none"> • Individual student presentations (2)
13	29 October	<ul style="list-style-type: none"> • Checklist, pep talk and count down for the study tour

6.1 Organisation of the sessions

The lecturer will explain the organisation of the sessions in detail in session 1.

The weekly sessions will:

- Provide an opportunity for students to raise questions and give feedback;
- Introduce students to aspects of the business environment in Singapore, Malaysia and Indonesia.
- Familiarise students with the main themes that can be discussed and researched during the course and the ensuing study tour (see 3.1).
- Give students an opportunity to discuss one of these themes, and the chosen project topic. The discussion of a theme takes the form of a PPT-supported presentation by two or three students for a maximum of 15 minutes. The discussion of the project topic takes the form of an individual PPT-supported presentation for a maximum of 10 minutes. Presentations will be followed by group discussion.
- Discuss how research projects can be prepared and undertaken.
- End with a short 5-minute assessable test of 6 multiple choice questions that relate to the reading material distributed the week before and the material discussed

- during the session (including videos and guest lectures);
- Prepare students for the study tour.

The study tour is an integral part of the course. The tour, more particularly the travel diary, the second project presentation and the project report, have to be completed.

6.2 Presentations: Format and rewards

Students will prepare and use PPT software for all presentations. The session room has facilities to make PPT-assisted presentations. Each presentation will be marked by all students attending the tutorials and the lecturer. The lecturer will calculate an average, which will be the mark for the presentation.

It will be in the interest of presenters to make the presentation a worthwhile experience for the students attending the tute. The reward will be in the mark that other students give them. And it will be in the interest of attending students to turn up and discuss the presentations, in the expectation that other students will do the same when it is their turn to make a presentation.

If you have never used PPT before, this is your opportunity to learn! It is very simple, but there are some basic rules. This website contains a basic PPT presentation with the basic rules of a presentation:

<http://www.iasted.org/conferences/formatting/Presentations-Tips.ppt> If that is not sufficient, consider doing a course with the ANU's Information Literacy Program (see Section 3.9). Keep in mind that for a 10-minute presentation, the absolute maximum is about 10 PPT slides only, including a first slide with names of the presenters. As a courtesy to students attending the tutorial, you could distribute a photocopy in class containing the slides, so that students can take notes.

Try to use a logical structure for your presentation and try to avoid too much factual detail, because you will not have sufficient time to discuss everything. Instead, focus on key issues. If the audience required more details, they will ask for them and you can give them during the discussion afterwards.

If you don't know how to research your theme or topic, talk to the lecturer, read section 7.2 below and pay close attention to the reading for session 2.

7. Individual research project

7.1. Topics

You will submit an assignment that takes the form of report on a research project of some 6,000 words ($\pm 10\%$). Students can define their own research topic. The criteria for the topic are:

- a. it should be related to business in Singapore, Malaysia and/or Indonesia, particularly the regions that we will visit,
- b. it should ideally fit into the themes mentioned in section 3.1 (in session 2, the lecturer will propose some topics that relate to these themes),
- c. it should be manageable (don't try to write a PhD thesis!),
- d. some aspects of the topic can be researched during the study tour in December,
- e. it needs to be approved by the lecturer before the semester break.

7.2. Sources

Pay close attention to the reading for Session 2. It explains in detail how you can

develop a research project. To re-iterate, you will have to first explore relevant scholarly publications available from the ANU library and the National Library of Australia: monographs (books and working papers, which are in the library catalogues) and journal articles and book chapters (which are not in the library catalogues).

A way to identify useful readings is through the International Bibliography of the Social Sciences, which is available online through the ANU library website (see its 'Online resources', then 'Databases'). Or use the Bibliography of Asian Studies, which can be accessed in the same way.

You may then need very specific information, for instance on a particular company. Company websites and annual reports will be among the first sources you should consult. Next, you should know that the ANU library subscribes to the very powerful Factiva search engine (available through the library's website as an electronic database). Factiva allows you to access *Hoover Company Profiles* (which profiles predominantly US companies, but also some European firms). Via Factiva, you can also locate and download articles from a wide variety of magazines and newspapers about the company of your choice and their overseas operations. Another powerful search engine is ProQuest (also available through the ANU library website). Through ProQuest you can search the 'ABI/Inform Global' database to access a wide range of relevant sources.

Please don't identify search engines like Factiva and ProQuest in your project report as your sources of information. Most of the relevant publicly available information you can find through these search engines is from business newspapers (such as *The Asian Wall Street Journal*), business magazines (such as *Business Review Weekly*, the *Far Eastern Economic Review*, or *The Economist*) or possibly even academic journals (such as *Journal of International Business Studies* or *International Business Review*). Refer to those publications as your source.

Depending on your topic, an internet search may yield relevant documentation. However, be aware of the fact that there is also a lot of junk and rubbish on the internet. You are strongly encouraged to base your assignment on scholarly publications (books and journal articles) and on serious business journals and newspapers, rather than assume that researching a topic is simply doing an internet search.

7.3. Presentation of project report

The reading for Session 2 contains some suggestions on writing the research paper. In addition, the flier *Some Suggestions for Good Assignment Writing* will be made available from the course website. It contains suggestions for the writing and formatting of your assignment. Please read it carefully, follow the instructions and use the checklist when preparing your assignment.

If you find writing difficult, a very useful tool for essay writing is *Common Errors of Written Expression and Ways of Avoiding Them*. It is available from the website of the Faculty of Law at the ANU: <http://law.anu.edu.au/studytools/>

You may present quantitative data in tabulated or graphic form if they support the argumentation in your assignment. You must indicate the source and be aware how the data in the tables or charts are defined and how they can be interpreted. You may use relevant publications in other languages, as long as you give the full bibliographical details and an English translation of the title between brackets.

All assignments must have a **cover sheet** with all the appropriate details completed.

Please do not submit assignments in plastic pockets or folders.

Before you hand in your project report, go through the list on the **assignment cover sheet for this course** (available from the course website and WebCT). Don't tick the boxes yourself. The lecturer will use the items in this list to mark your assignment, and will deduct points if it is clear from your work that you have ignored this list.

7.4. Marking of project report

Your work will be assessed according to the broad criteria elaborated in the brochure *Criteria for Assessing Written and Other Work Completed in the Course BUSN3065 Experience in Asia Project*. A copy of this brochure will be on the course website.

7.5. Return of the project report

The project reports will be marked upon completion of the study tour. They will be returned to students by mail to the address that students nominated to the lecturer.

7.6. Retention of project report

You *must* keep a hard copy of your project report and its related documents, just in case your report does not reach the lecturer. In that case *you* will have to provide a copy of the report. You must keep your marked assignment. Any queries concerning the awarded mark can only be resolved with the original assignment document.

8. Study tour

The details of the study tour, including the itinerary are listed in the document *BUSN3065 Experience in Asia Project: Information about the study tour 27 November – 12 December 2004*, which is available from the course website. This document will be updated as new information about the details of the study tour come to hand.

9. Who is the dude at the front of the class room?

I studied history and development economics in the 1980s and worked at the University of Groningen in the Netherlands, where I also obtained my doctorate. He later worked at the National Institute of Economic and Social Research in London and the Research School of Pacific and Asian Studies at the ANU.

Before becoming an academic, I was a cycling champion in Europe. As an academic, I published on various aspects of European economic cooperation, and later on the economic history of Indonesia, including a book on agricultural development in that country. My research interests now include various aspects of long-term economic development in Southeast Asia, and (increasingly) business environment and business management in Asia, particularly in Indonesia. I visited most countries in Southeast Asia. My current research projects include a study of changes in the backward linkages of Japanese subsidiary firms in Indonesia. If you are interested, some of my publications and other stuff are listed on my web page: <http://ecocomm.anu.edu.au/pierre.vandereng>

If you have any questions about the course, do not hesitate to contact me (see 2.1 above) by e-mail or leave a telephone message on our voicemail recorders.

GOOD LUCK!

Pierre van der Eng