

# BUSN2007 Organisational Behaviour

Wednesdays 12-2 PM (MCC T2, Building 26a)

# WELCOME!

## BUSN2007 Organisational Behaviour

- WELCOME (TOM)
- INSTRUCTORS SELF INTRODUCE THEMSELVES:
  - TOM KALLIATH
  - BARI HALL
  - ANANDA JAYAWARDANA
  - JERRY MARMEN
- INTRODUCTION TO OB--LECTURE
- GO THROUGH THE COURSE OUTLINE:
  - LECTURES
  - TUTORIALS
  - ESSAY
  - ASSESSMENT
  - TEXT BOOK
  - LEARNING RESOURCES
  - ELECTRONIC TUTORIAL ALLOCATION

## What are organisations?

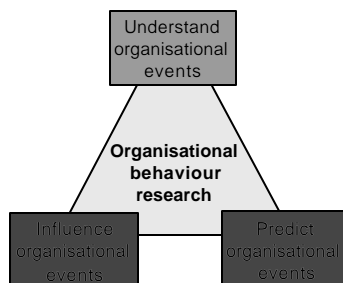
- Groups of people who work interdependently toward some purpose
  - structured patterns of interaction
  - coordinated tasks
  - work toward some purpose



## Question:

- How many of you present here today have had some contact with organisations (e.g., working in one, or receiving some service or product)?

## Why study organisational behaviour?



## Important question:

# Who is the key player in organisational behaviour?

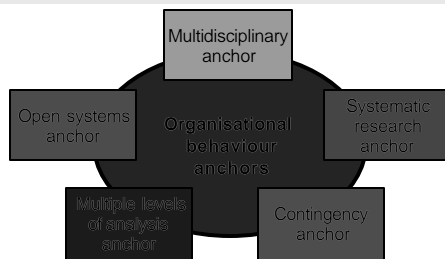


## GLOBAL TRENDS:

- Globalisation
- Changing workforce
- Employment relationship
- Information technology
- Values and ethics



## Organisational behaviour anchors



## Knowledge management defined

**Any structured activity that improves an organisation's capacity to acquire, share and use knowledge for its survival and success.**

## Intellectual capital

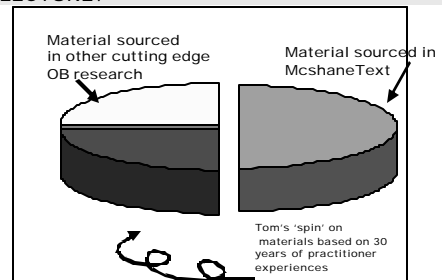
- **Human capital**
  - knowledge that employees possess and generate
- **Structural capital**
  - knowledge captured in systems and structures
- **Relationship capital**
  - value derived from satisfied customers, reliable suppliers and others

**BUSN2007:  
COURSE OUTLINE  
EXPLANATION**

## LECTURE PROGRAM

- COVERS OB THEORIES, RESEARCH, APPLICATION, EXAMPLES ETC.
- LECTURE NOTES WILL BE AVAILABLE ON COURSE WEBPAGE BY MONDAY 9 AM OR EARLIER.
- READING ASSIGNMENT FOR EACH LECTURE—DO IT BEFORE THE LECTURE

## WHAT IS THE CONTENT OF A TYPICAL LECTURE?



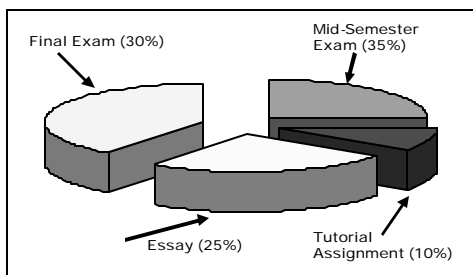
## TUTORIALS

- APPLICATION SKILLS
- ANALYTICAL SKILLS
- CASE ILLUSTRATIONS INFORM
  - AUSTRALASIAN CONTEXT
  - OB ISSUES IN REAL LIFE
- PREPARATION—
  - WRITTEN RESPONSE TO CASE QUESTIONS (ONE PAGE)
  - HAND IT IN THE TUTORIAL

## ESSAY

- WHY WOULD ESSAY WRITING SKILLS BE IMPORTANT TO YOUR CAREER?
- THREE OB TOPICS GIVEN—SELECT ONE
- FEW LEAD ARTICLES FOR EACH TOPIC CAN BE DOWNLOADED FROM THE COURSE WEB PAGE
- CRITERIA FOR ASSESSING ESSAYS
- WORD LIMIT, DEADLINE, PENALTY
- ONE PAGE OUTLINE OF YOUR ESSAY TOPIC EXPECTED IN 3<sup>RD</sup> WEEK (SEE TUTORIAL PROGRAM)

## ASSESSMENT STRUCTURE



## MID-SEMESTER (35%) & FINAL EXAM (30%):

- WILL ASSESS UNDERSTANDING OF ALL MATERIALS COVERED IN THE LECTURES, TUTORIALS AND CHAPTER READINGS
- MULTI-CHOICE: 10 TO 15 QUESTIONS PER LECTURE
- TOPICS COVERED IN MID-SEMESTER EXAM NOT INCLUDED FOR FINAL EXAM

### TUTORIAL ASSIGNMENT: ASSESSMENT (10%)

- ONE PAGE WRITTEN RESPONSE TO CASE QUESTIONS TO BE COMPLETED PRIOR TO TUTORIAL (HAND WRITTEN IS FINE)
- INDICATION OF YOUR PREPARATION FOR CASE DISCUSSION
- EASY TO GET FULL CREDIT
- 10 OUT OF 12 ASSIGNMENTS TO BE SUBMITTED
- CAN BE SUBMITTED ONLY IN THE TUTORIAL IN WHICH THE CASE IS DISCUSSED (AT THE END OF TUTORIAL)
- EXTRA TUTORIAL ASSIGNMENTS BUILT-IN TO ACCOMMODATE FOR NATIONAL HOLIDAYS, SICKNESS, DEATH IN FAMILY ETC)

### ESSAY: ASSESSMENT (25%)

- IMPORTANT SUCCESS CRITERIA:
  - UNDERSTAND ESSAY CRITERIA
  - IMPLEMENT ESSAY CRITERIA
- 3-5 REFERENCES PROVIDED TO START YOUR RESEARCH
- 10-12 ARTICLES EXPECTED
- KEEP TO WORD LIMIT (2000 WORDS)
- SUBMIT ON TIME

### ESSAY: MARKING CRITERIA

BUSN2007: ORGANISATIONAL BEHAVIOUR ESSAY MARKING GUIDE

NAME OF STUDENT: \_\_\_\_\_  
TOPIC: \_\_\_\_\_  
MARKER: \_\_\_\_\_ Poor Fair Satisfactory Good Excellent

1. INTRODUCTION  
describes general relevance/importance of topic \_\_\_\_\_  
defines relevant terminology \_\_\_\_\_  
provides overview of essay content \_\_\_\_\_

2. MAIN BODY OF ESSAY  
description of relevant theories/frameworks \_\_\_\_\_  
coverage of research \_\_\_\_\_  
accurate and sufficient coverage of major issues \_\_\_\_\_  
linking between issues \_\_\_\_\_

3. CONCLUSION  
integration of issues \_\_\_\_\_  
reasonable conclusions from arguments and evidence presented \_\_\_\_\_

4. STRUCTURE OF ESSAY  
logical development of the topic \_\_\_\_\_  
clear organization and labelling of sections \_\_\_\_\_  
transition between sections \_\_\_\_\_

5. PRESENTATION  
clear expression of ideas \_\_\_\_\_  
grammar, spelling, punctuation, lay-out \_\_\_\_\_  
citation of references \_\_\_\_\_  
APA format \_\_\_\_\_

6. OTHER COMMENTS \_\_\_\_\_

GRADE = MARKS/25 (Deduction of \_\_\_mark/day for late submission = marks)  
FINAL MARK/25 FOR ESSAY = \_\_\_\_\_

### TEXTBOOK:

- McShane, S., & Travaglione, T. (2005). Organizational Behaviour on the Pacific Rim (Enhanced Edition). McGraw Hill, Sydney, Australia

Or

- McShane, S., & Travaglione, T. (2003). Organizational Behaviour on the Pacific Rim. McGraw Hill.

### BUSN2007: LEARNING RESOURCES

- Lectures
- PP Lecture notes
- Tutorial discussions
- Textbook
- Office hours
- Library resources
- Other learning resources

### ELECTRONIC TUTORIAL ALLOCATION (ETA) SYSTEM

- ENROLL THROUGH ETA SYSTEM IN FIRST WEEK
- YOU CAN ENROLL IN A TUTORIAL THROUGH THE ETA SYSTEM

## Before Next Class:

- ENROLL IN A TUTORIAL
- GET THE TEXT BOOK
- COMPLETE TUTORIAL ASSISNMENT FOR NEXT WEEK
- READ CHAPTERS 1 AND 2